

# 2019 Annual Report



# Mission

DrawBridge provides homeless and underserved children with the opportunity to process life's stresses through expressive art while we build on decades of experience to expand and enrich our programs.

# Vision

DrawBridge envisions communities in which expressive art is a bridge that connects homeless and underserved children to a world of enhanced creativity, joy, self-confidence and hope.

# Philosophy

The guiding force behind DrawBridge is a profound respect for the innate wisdom of young people. We nurture that wisdom through art and creativity. We believe that being understood and valued gives children the freedom to grow.





*“While many nonprofits come and go, DrawBridge has sustained itself through ups and downs, and remains a strong, forward-moving organization.”*

---

## A message from our President

After working with DrawBridge almost since its inception 30 years ago, I have become a weekly volunteer in one of the art groups. It is heartwarming to work with kids and witness their enthusiasm; I am energized by them every week. I see firsthand how the kids change, through an hour or through continual contact, and how crucial it is for them to have DrawBridge as a steady, reliable presence and source of support.

DrawBridge offers the community at large that same reliable presence. While many nonprofits come and go, DrawBridge has sustained itself through ups and downs, and remains a strong, forward-moving organization. DrawBridge continues to expand and evolve because of our loyal, dedicated volunteers, donors and partners. Our 2019 annual report is intended to demonstrate our impact and express our gratitude to all of the people who support our work. Thanks for the vital role you play enriching the lives of our kids.



©2019 Mark Reynolds

A handwritten signature in black ink that reads "Steve Wasserman". The signature is written in a cursive style.

Steve Wasserman

*President, Board of Directors*





# Progress

The Fiscal Year from July 1, 2018 - June 30, 2019 was one of growth and enrichment for DrawBridge. Four new art groups were launched in the 12-month period, extending our reach to Rohnert Park and strengthening our East Bay presence.

DrawBridge serves nearly 1000 children annually, with an upward trajectory in the number of participants. Half have experienced homelessness, in shelters, safe houses and transitional housing. The balance live in affordable housing facilities and communities.



With over 20,000 homeless children reported in the Bay Area, and homelessness up as much as 47% in some counties, DrawBridge is working to meet the needs of as many children as possible.

## Program & Foundation Enhancements

### Program Growth

27

Bay Area Sites Served



A Program Manager was added to expand the art groups and support the Facilitators and Volunteers. **Four new sites were opened** and communication network strengthened with program partners.

Art group Facilitators and Volunteers received **additional training and support**, enhancing their service to the children participating in the groups.

### Increased Participation

22%

Attendance



Overall participation is up 22%. **More than 25,000 visits** by children were made to the art groups over the last five years.

### Foundation Strength

109%

Corporate Donations



Corporate donations increased 109%. **Individual donations increased 36%** and **event income increased 41%** over the previous year.

The Board of Directors has expanded to include financial and fundraising experts. The Advisory Board brings supporters with ties to corporations and art communities.

# DrawBridge volunteers contributed a total of 3,250 hours.

## DrawBridge Participation Ethnic make-up\*

45%

Latino

7%

Multi-Ethnic/Other

25%

African American

5%

Asian

8%

Caucasian

3%

Pacific Islander

7%

Middle Eastern

*\*Based on self-reported participants*



# Impact

Due to the transient nature of homeless families, we can't always measure the impact that DrawBridge has on children. However, two former DrawBridge participants (who attended groups while living at affordable housing sites) stayed connected and spoke of the benefits:

“ I loved DrawBridge! They taught me to be patient, generous, strive to be a good person and how hard work pays off.

“It's important to have programs that keep kids off the street and away from screens. DrawBridge gives them a place to be a kid and have fun.”

—Saeed S.

---

“DrawBridge had a major impact and influenced my decision to go into family law where I can work with juvenile delinquents and foster kids. In addition, law school is very stressful. I remember doing art as a way to relax and have fun; to this day I still paint.

“That's what DrawBridge is: a program that stays with you.”

—Saman M.









# Generosity

Our achievements would not be possible without the generosity of the individuals, corporations and foundations that sustain us. We are grateful to the like-minded people who understand the healing value of art.

# Supporters for the 2018-2019 Fiscal Year

## Corporate Supporters

Twitter, Inc.  
Bank of Marin  
Blake Jordan/Connected Arts  
Big Cartel  
Duarte, Inc./Nancy Duarte  
First Republic Bank  
ICB Artists Association  
Marin Masonic Lodge #191  
Marin Open Studios  
Marriott Marquis  
Mill Valley Potter's Studio  
Ovejas School  
Ragghianti Freitas, LLP  
San Francisco Symphony  
Segment, Inc.  
The RealReal Inc./Julie  
Wainwright  
VMWare  
WestAmerica Bank

## Foundations

Art4Moore Fund  
*c/o The Tides Foundation*  
Atkinson Foundation  
Bill Graham Supporting  
Foundation of the Jewish  
Community Federation &  
Endowment Fund  
Bright Funds  
Dandelion Foundation  
Good Neighbors Family Trust  
H.M. Bitner Charitable Trust

Henry Mayo Newhall  
Foundation  
Lowell Berry Foundation  
Milton and Dorothy Sarnoff  
Raymond Foundation  
Nightingale Foundation  
Sam Mazza Foundation  
Sidney Stern Memorial Trust  
Stanley S. Langendorf  
Foundation  
Stuart Family Foundation  
Sunshine Polka-Dot Foundation  
Vital Projects Fund, Inc.  
Warriors Community  
Foundation  
Wells Fargo Foundation

## In-Kind Donations

Albert J. Boro Community  
Center  
Alice's Table  
Buster Posey  
Cazadero Wines  
Celadon  
Clay by the Bay  
di Rosa Center for  
Contemporary Art  
Fantesca Estate & Winery  
Farallon Restaurant  
Flour + Water  
Hafner Vineyard  
Happy Woman Jewelry  
Harris' Restaurant  
Il Davide

Incavo Wine Bar & Collective  
Indian Valley Golf Club  
Lasseter Vineyard  
Memento Mori Winery  
Nicholas & Tracy Coley  
Papapietro Perry Winery  
Pizzeria Picco  
Planet Granite  
Riley Street Art Supply  
San Francisco Giants Baseball  
Club  
Savoir Faire  
Spire Collection  
T3 Micro Care Hair Products  
Terrapin Crossroads  
Toast Restaurant  
TriMark Economy Restaurant  
Fixtures  
Twitter, Inc.  
Whipper Snapper Restaurant  
Yerba Buena Ice Skating and  
Bowling Center





# DrawBridge Statement of Financial Position

<b>Assets</b>	<b>2017-18</b>	<b>2018-19</b>
Cash and cash equivalents	\$ 319,799	\$ 317,814
Accounts Receivable	2,725	-440
Other Current Assets	300	--
Fixed Assets		
- Property & Equipment	-20,552	-20,552
- Accumulated Depreciation	20,552	20,552
<b>Total Assets</b>	<b>322,824</b>	<b>317,374</b>
<b>Liabilities</b>		
Accounts Payable	9,930	-9,974
Sales Tax Payable	-256	1,645
<b>Total Liabilities</b>	<b>9,674</b>	<b>-8,329</b>
<b>Equity</b>		
Opening Balance Equity	400,029	400,029
Unrestricted Net Assets	-70,128	-70,696
Net Income	-16,751	-3,630
<b>Total Equity</b>	<b>313,150</b>	<b>325,703</b>
<b>Total Liabilities &amp; Equity</b>	<b>\$ 322,824</b>	<b>\$ 317,374</b>
<b>Income</b>		
Corporations	\$ 47,683	\$ 36,516
Foundations	46,777	60,879
Individuals	54,529	54,475
Events	30,087	32,431
Shelter Income	16,868	4,643
Merchandise Sales	--	2,326
Other	262	275
<b>Total</b>	<b>180,905</b>	<b>191,545</b>
<b>Expenses</b>		
Direct Program	105,794	121,620
Marketing/Fundraising	50,113	8,316
Administration	33,909	54,599
Technology	1,800	1,286
Consultants	6,417	10,084
<b>Total</b>	<b>\$ 198,033</b>	<b>\$ 195,905</b>

MAXIMUM  
OCCUPANCY  
72



# Conclusion

Our goal for the coming year is to enhance our ties with the communities we serve, strengthen support of our community partners, and increase our services to the homeless and underserved children of the Bay Area.

With a solid framework and deep roots in the community, DrawBridge has a healthy foundation from which to grow and achieve its goals.

## Connections

There are many ways you can support our efforts:

- [Volunteer in an art group](#)
- [Support a fundraising event](#)
- [Hold your own fundraiser](#)
- [Donate now](#)