

2019 Annual Report



Mission

DrawBridge provides homeless and underserved children with the opportunity to process life's stresses through expressive art while we build on decades of experience to expand and enrich our programs.

Vision

DrawBridge envisions communities in which expressive art is a bridge that connects homeless and underserved children to a world of enhanced creativity, joy, self-confidence and hope.

Philosophy

The guiding force behind DrawBridge is a profound respect for the innate wisdom of young people. We nurture that wisdom through art and creativity. We believe that being understood and valued gives children the freedom to grow.



“While many nonprofits come and go, DrawBridge has sustained itself through ups and downs, and remains a strong, forward-moving organization.”

A message from our President

After working with DrawBridge almost since its inception 30 years ago, I have become a weekly volunteer in one of the art groups. It is heartwarming to work with kids and witness their enthusiasm; I am energized by them every week. I see firsthand how the kids change, through an hour or through continual contact, and how crucial it is for them to have DrawBridge as a steady, reliable presence and source of support.

DrawBridge offers the community at large that same reliable presence. While many nonprofits come and go, DrawBridge has sustained itself through ups and downs, and remains a strong, forward-moving organization. DrawBridge continues to expand and evolve because of our loyal, dedicated volunteers, donors and partners. Our 2019 annual report is intended to demonstrate our impact and express our gratitude to all of the people who support our work. Thanks for the vital role you play enriching the lives of our kids.



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A handwritten signature in black ink that reads "Steve Wasserman". The signature is written in a cursive style.

Steve Wasserman

President, Board of Directors



Progress

The Fiscal Year from July 1, 2018 - June 30, 2019 was one of growth and enrichment for DrawBridge. Four new art groups were launched in the 12-month period, extending our reach to Rohnert Park and strengthening our East Bay presence.

DrawBridge serves nearly 1000 children annually, with an upward trajectory in the number of participants. Half have experienced homelessness, in shelters, safe houses and transitional housing. The balance live in affordable housing facilities and communities.



With over 20,000 homeless children reported in the Bay Area, and homelessness up as much as 47% in some counties, DrawBridge is working to meet the needs of as many children as possible.

Program & Foundation Enhancements

Program Growth

27

Bay Area Sites Served



A Program Manager was added to expand the art groups and support the Facilitators and Volunteers. **Four new sites were opened** and communication network strengthened with program partners.

Art group Facilitators and Volunteers received **additional training and support**, enhancing their service to the children participating in the groups.

Increased Participation

22%

Attendance



Overall participation is up 22%. **More than 25,000 visits** by children were made to the art groups over the last five years.

Foundation Strength

109%

Corporate Donations



Corporate donations increased 109%. **Individual donations increased 36%** and **event income increased 41%** over the previous year.

The Board of Directors has expanded to include financial and fundraising experts. The Advisory Board brings supporters with ties to corporations and art communities.

DrawBridge volunteers contributed a total of 3,250 hours.

DrawBridge Participation Ethnic make-up*

45%

Latino

7%

Multi-Ethnic/Other

25%

African American

5%

Asian

8%

Caucasian

3%

Pacific Islander

7%

Middle Eastern

**Based on self-reported participants*

Impact

Due to the transient nature of homeless families, we can't always measure the impact that DrawBridge has on children. However, two former DrawBridge participants (who attended groups while living at affordable housing sites) stayed connected and spoke of the benefits:

“ I loved DrawBridge! They taught me to be patient, generous, strive to be a good person and how hard work pays off.

“It's important to have programs that keep kids off the street and away from screens. DrawBridge gives them a place to be a kid and have fun.”

—Saeed S.

“DrawBridge had a major impact and influenced my decision to go into family law where I can work with juvenile delinquents and foster kids. In addition, law school is very stressful. I remember doing art as a way to relax and have fun; to this day I still paint.

“That's what DrawBridge is: a program that stays with you.”

—Saman M.





Generosity

Our achievements would not be possible without the generosity of the individuals, corporations and foundations that sustain us. We are grateful to the like-minded people who understand the healing value of art.

Supporters for the 2018-2019 Fiscal Year

Corporate Supporters

Twitter, Inc.
Bank of Marin
Blake Jordan/Connected Arts
Big Cartel
Duarte, Inc./Nancy Duarte
First Republic Bank
ICB Artists Association
Marin Masonic Lodge #191
Marin Open Studios
Marriott Marquis
Mill Valley Potter's Studio
Ovejas School
Ragghianti Freitas, LLP
San Francisco Symphony
Segment, Inc.
The RealReal Inc./Julie
Wainwright
VMWare
WestAmerica Bank

Foundations

Art4Moore Fund
c/o The Tides Foundation
Atkinson Foundation
Bill Graham Supporting
Foundation of the Jewish
Community Federation &
Endowment Fund
Bright Funds
Dandelion Foundation
Good Neighbors Family Trust
H.M. Bitner Charitable Trust

Henry Mayo Newhall
Foundation
Lowell Berry Foundation
Milton and Dorothy Sarnoff
Raymond Foundation
Nightingale Foundation
Sam Mazza Foundation
Sidney Stern Memorial Trust
Stanley S. Langendorf
Foundation
Stuart Family Foundation
Sunshine Polka-Dot Foundation
Vital Projects Fund, Inc.
Warriors Community
Foundation
Wells Fargo Foundation

In-Kind Donations

Albert J. Boro Community
Center
Alice's Table
Buster Posey
Cazadero Wines
Celadon
Clay by the Bay
di Rosa Center for
Contemporary Art
Fantesca Estate & Winery
Farallon Restaurant
Flour + Water
Hafner Vineyard
Happy Woman Jewelry
Harris' Restaurant
Il Davide

Incavo Wine Bar & Collective
Indian Valley Golf Club
Lasseter Vineyard
Memento Mori Winery
Nicholas & Tracy Coley
Papapietro Perry Winery
Pizzeria Picco
Planet Granite
Riley Street Art Supply
San Francisco Giants Baseball
Club
Savoir Faire
Spire Collection
T3 Micro Care Hair Products
Terrapin Crossroads
Toast Restaurant
TriMark Economy Restaurant
Fixtures
Twitter, Inc.
Whipper Snapper Restaurant
Yerba Buena Ice Skating and
Bowling Center



DrawBridge Statement of Financial Position

Assets	2017-18	2018-19
Cash and cash equivalents	\$ 319,799	\$ 317,814
Accounts Receivable	2,725	-440
Other Current Assets	300	--
Fixed Assets		
- Property & Equipment	-20,552	-20,552
- Accumulated Depreciation	20,552	20,552
Total Assets	322,824	317,374
Liabilities		
Accounts Payable	9,930	-9,974
Sales Tax Payable	-256	1,645
Total Liabilities	9,674	-8,329
Equity		
Opening Balance Equity	400,029	400,029
Unrestricted Net Assets	-70,128	-70,696
Net Income	-16,751	-3,630
Total Equity	313,150	325,703
Total Liabilities & Equity	\$ 322,824	\$ 317,374
Income		
Corporations	\$ 47,683	\$ 36,516
Foundations	46,777	60,879
Individuals	54,529	54,475
Events	30,087	32,431
Shelter Income	16,868	4,643
Merchandise Sales	--	2,326
Other	262	275
Total	180,905	191,545
Expenses		
Direct Program	105,794	121,620
Marketing/Fundraising	50,113	8,316
Administration	33,909	54,599
Technology	1,800	1,286
Consultants	6,417	10,084
Total	\$ 198,033	\$ 195,905

MAXIMUM
OCCUPANCY
72



Conclusion

Our goal for the coming year is to enhance our ties with the communities we serve, strengthen support of our community partners, and increase our services to the homeless and underserved children of the Bay Area.

With a solid framework and deep roots in the community, DrawBridge has a healthy foundation from which to grow and achieve its goals.

Connections

There are many ways you can support our efforts:

- [Volunteer in an art group](#)
- [Support a fundraising event](#)
- [Hold your own fundraiser](#)
- [Donate now](#)