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FOR IMMEDIATE RELEASE

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DrawBridge announces partnerships with Marin Subaru, BLICK® Art Materials, and Scrap SF to provide free art supplies for children.

SAN RAFAEL, Calif. – August 8, 2022 – After successful collaborations with Vans® and Flax Art & Design in 2021, Drawbridge announces three new program-driven partnerships that will support creativity for children and families across the Bay Area.

As part of our continuing efforts to ensure access to free quality art experiences, **DrawBridge**Creativity Kits are designed to inspire children ages five and up. Filled with engaging prompts and quality art materials, hundreds of creativity kits are distributed at no cost to DrawBridge youth artists and families at shelters, affordable housing facilities, community centers, and events throughout the year. Each free kit presents a different theme or project and includes fun materials for young artists to explore.

"We're thrilled at the outpouring of support we've received from our partners Marin Subaru, Blick Art Materials, and Scrap SF in support of this exciting new initiative," said DrawBridge Executive Director Tracy Bays-Boothe. "Thanks to the generosity of these community leaders, children across the Bay Area will have access to creative art experiences that build self-confidence and community."



Marin Subaru drives creativity for DrawBridge

Marin Subaru supports the production and distribution of Creativity Kits for children participating in DrawBridge programs. "Subaru values its deep and lasting relationship with our customers in the Bay Area," said John Smith, group marketing director for the Sunwise Auto Group and Marin Subaru. "This partnership demonstrates our

continuing commitment to inspire and uplift the communities we serve."



BLICK® Art Materials provides studio-quality supplies to DrawBridge youth artists

art materials

BLICK ensures each DrawBridge Creativity Kit is filled with quality art supplies and inspirational project ideas all year long.

Activities include projects like <u>Kindness Coins</u>, created to be shared as a random gift of kindness or offer encouragement.

"At BLICK, we believe arts education develops the creativity and innovation needed to solve the world's most complex problems, enrich its culture, and provide deeper human connections," said BLICK Marketing Coordinator Karli Capp. "We are proud to support DrawBridge's mission to make arts programming accessible to thousands of children in a safe and supportive environment."

DrawBridge supporters can donate supplies directly to our youth programs through the <u>Blick</u> Wishlist link on our website.



SCRAP's Community Care program uses recycled materials to support DrawBridge

SCRAP is a San Francisco nonprofit working at the intersection of art, education and the environment. "We take in donations of gently used objects and supplies, and redistribute them so our community can have access to art, teaching, and design resources," said Danielle Grant, director of programs at SCRAP. "We believe in the power of artistic expression to benefit humanity and are thrilled to partner with Drawbridge in these efforts."

About DrawBridge

Since 1989, DrawBridge has inspired creativity and self-confidence in tens of thousands of children at homeless shelters, affordable housing sites, and in communities across seven Bay Area counties. Through weekly expressive arts programs offered free of charge, children ages five and up are given the opportunity to connect with their community and explore the playful creativity that is so important to healthy development.

